



2010 MEDIA SPONSORSHIP LEVELS

	Presenting \$450,000 in coverage and on air value	Diamond \$200,000+ in coverage or ad placement	Platinum \$200,000	Gold \$135,000	Silver \$70,000	Bronze \$35,000
<b>Benefits and Visibility*</b>						
Opportunities Available	<b>SOLD</b>	1	Unlimited	Unlimited	Unlimited	Unlimited
Recognition on Race Website Home Page	Link to company website	Logo				
26,000 Race T-shirts	Logo	Logo	Logo	Logo	Logo	Name
Recognition on Race Website Sponsor Page	Logo	Logo	Logo	Logo	Logo	Name
Race Entry Forms	Logo	Logo	Logo	Logo	Name	Name
Race Posters	Logo	Logo	Logo	Logo	Name	Name
Complimentary Race Entries	30	20	15	10	5	2
<b>Race Day Recognition*</b>						
26,000 Race Bibs	Logo	Logo				
Recognition on Main Stage Banner						
Company Provided Banners Displayed	9	6	5	4	2	1
Sponsor Booth	10x20 freestanding	10x20	10x10	10x10	10x10	10x10
Company Product Sampling (Pre approved by the Affiliate)						

\*Logo size and placement based on sponsorship level

**Deadline** (contracts signed and received) for inclusion on Race T-shirts, entry forms and posters is **June 1, 2010**