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Local Presenting Sponsors



Komen Dallas Race for the Cure®  
 P.O. Box 678456  
 Dallas, TX 75267-8456

Are you  Inspired  
 to save a life?



Presented by



NATIONAL SERIES SPONSORS



## DALLAS

**Saturday, October 17, 2009**

7:30 am - Fun Run/Walk

8:00 am - 5K Run/Walk

at

NorthPark Center

Honorary Chairs

**Laura Bush**

Former First Lady

**Bradie James**

Dallas Cowboys Linebacker

Register and donate online

[www.komen-dallas.org/race](http://www.komen-dallas.org/race)

Are you  Inspired  
 to save a life?



**BREAST CANCER FACT:**

The key to survival is early detection.

# **MAGINE** LIFE WITHOUT BREAST CANCER

## About Susan G. Komen for the Cure®

Born in a promise between two sisters – Nancy Brinker to her sister, Susan G. Komen, who died from breast cancer at the age of 36 – Susan G. Komen for the Cure® is the world's largest and most progressive grassroots network fighting to end breast cancer forever.

**Our Promise:** To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

## About the Dallas County Affiliate

Last year the Dallas County Affiliate raised more than \$3 million. Up to 75% of the net income remains in Dallas County to fund local breast health education, screening and treatment projects. A minimum of 25% of net income supports the National Susan G. Komen for the Cure® Grants Program.

## Early Detection is the Best Protection.

When breast cancer is discovered while still confined to the breast, the five-year survival rate is 98 percent. Because early detection is the best protection, Susan G. Komen recommends:

- Ask your doctor which screening tests are right for you if you are at higher risk.
- Have a mammogram every year starting at age 40 if you are at average risk
- Have a clinical breast exam at least every 3 years starting at age 20, and every year starting at 40.

For more information about Susan G. Komen for the Cure®, breast health or breast cancer, visit [www.komen.org](http://www.komen.org) or call 1-877-GO KOMEN.

## I AM THE CURE™

is Komen's rallying cry, encouraging women to take an active role in their breast health - to become educated about breast cancer and understand that being aware is the first step in the process. Listen for cheers as you walk or run the Race and join in!



## Race Day Schedule Saturday, October 17, 2009

- 6:00 am Race Day Registration (Inside NorthPark near Macy's)
- 6:30 am Survivor Breakfast (Survivor tent)
- 7:30 am Timing Chip purchasing closes (inside NorthPark near Macy's)
- 7:30 am Fun Run/Walk (Start Line faces North on Boedeker)
- 8:00 am 5K Run/Walk (Start Lines faces West on Park Lane)
- 9:30 am Stage Presentation – Survivor Celebration and Awards

## Ways to Register

Best Value!

### ONLINE - [www.komen-dallas.org/race](http://www.komen-dallas.org/race)

Receive your packet (t-shirt and race bib) by mail at no additional charge.

Deadline: Tuesday, October 13, 2009 by 2:00 am.

### Mail-In Entry postmarked by Fri. October 2, 2009

(includes free packet mailing)

### On-Site Registration – October 14, 15, 16

NorthPark Center (inside NorthPark near Macy's)

10:00 am – 8:00 pm October 14, 15, 16

Luke's Locker – Dallas (3607 Oak Lawn)

10:00 am – 7:00 pm October 14, 15

10:00 am – 3:00 pm October 16

Race Day Registration – NorthPark Center

6:00 am - 8:00 am inside NorthPark near Macy's

### Teaming Up for the Cure®

Take the team challenge!



Sign up 10 or more people to be on your team and make a group goal to raise money. Largest teams and top fundraising teams will receive special recognition. Team Captains receive a free hat! For more information visit [www.komen-dallas.org/teams](http://www.komen-dallas.org/teams) or email [teams@komen-dallas.org](mailto:teams@komen-dallas.org)

### A Tribute to Breast Cancer Survivors



Breast cancer survivors who wish to be recognized will receive a complimentary pink cap and pink t-shirt provided by Zeta Tau Alpha. We would also like to invite participants to recognize those special people who have been touched by breast cancer. "In Memory of" and "In Celebration of" back signs will be available for all Race participants at the survivor tent and registration area. The Breast Cancer Survivor Recognition Program is sponsored by Zeta Tau Alpha.

## Competitive Race & Awards

All runners can sign up to enter the 5K competitive timed event. We are now using the new ChronoTrack "D" Tag Timing System. The peel-off, disposable portion of the bib becomes a tag that runners attach to their shoes. Bibs (with timing tags attached) will be mailed to you in your registration packet or can be purchased at Race Day Registration. A strong field of runners will compete for the following awards:

### First Overall Female, Male & Survivor

Roundtrip air transportation on American Airlines or American Eagle to any destination in the contiguous U.S.

Limit one per household. \$750 NorthPark Gold gift coins

### Second Overall Female, Male & Survivor

\$300 NorthPark Gold gift coins

### Third Overall Female, Male & Survivor

\$100 NorthPark Gold gift coins

### First Master (40-54) Female, Male & Survivor

\$300 NorthPark Gold gift coins

### First Senior (55+) Female, Male & Survivor

\$300 NorthPark Gold gift coins

A registered participant may win in one category only. Awards may be picked up on Race day. Certificates will be mailed to the top three finishers in age divisions 19 and under, 5 year age divisions from 20-84, and 85+. ALL RACE RESULTS ARE BASED ON CHIP TIME.

## Volunteer



New and returning volunteers are encouraged to get involved. Race volunteers will receive a t-shirt courtesy of Quilted Northern Ultra in appreciation of their efforts. Quilted Northern is the National Series Sponsor of the Volunteer Recognition Program. For information about volunteer opportunities, visit [www.komen-dallas.org/volunteer](http://www.komen-dallas.org/volunteer) or call 214-750-RACE.

**Volunteers must be pre-registered before Race day.**

**Volunteers must be pre-registered before Race day.**

### Parking (Arrive early and carpool!)

Premium Reserved Parking provides a pass for special reserved parking on Race day. Buy one and bring friends for close-up parking. Limited quantities. Arrive NO LATER than 7:00 am. Details will be provided in your race packet or check [www.komen-dallas.org/maps](http://www.komen-dallas.org/maps).

## LIVE Race Day Coverage



Join Fox 4 for continuous race coverage on Saturday morning, Oct. 17 beginning at 7 a.m. Tune in for Good Day Saturday so you don't miss any of the festivities. If you are not in DFW or aren't able to be at the race, catch the streaming race coverage on the Fox 4 website at [www.myfoxdfw.com](http://www.myfoxdfw.com). Remember – we all make a difference in the fight against breast cancer. Remind your friends and family to watch the thousands who'll take part in the fight for the cure!



# 2009 Komen Dallas Race for the Cure®

(official use only)

Saturday, October 17, 2009, NorthPark Center  
7:30 a.m. - Fun Run/Walk, 8:00 a.m. - 5K Run/Walk



## ENTRY FORM



Register online:  
**www.komen-dallas.org/race**

Deadline: Tues., Oct. 13, 2009 2:00 a.m.  
(packet will be mailed)

### Register by Mail:

Deadline: Postmarked by Fri., Oct. 2, 2009 (packet will be mailed)

Mailing Address:

**Komen Dallas Race for the Cure®**

**P.O. Box 678456**

**Dallas, TX 75267-8456**

**DO NOT MAIL CASH**

### Register On-site:

NorthPark Center or Luke's Locker, Oct. 14, 15, 16.

Register on Race Day: At NorthPark Center (near Macy's).

Choose your race  Fun Run  5K  Both

\$ \_\_\_\_\_ \$35 Mail-in or On-site Registration (Oct., 14, 15, 16)

\$ \_\_\_\_\_ \$40 Late Registration (Race Day)

\$ \_\_\_\_\_ \$20 Youth (12 and under)

\$ \_\_\_\_\_ \$150 **BAM! Registration Special (Buy a Mammogram)** - BAM includes 1 adult registration and also funds a mammogram for a Dallas County resident through our grants program.

\$ \_\_\_\_\_ \$90 **HAM! Registration Special (Half a Mammogram)** - HAM includes 1 adult registration and also funds half a mammogram for a Dallas County resident through our grants program.

Don't care to run, but still want to participate?...

**Sleep In For The Cure®**

(Includes T-shirt and Snooze Bib)

\$ \_\_\_\_\_ \$35 Mail-in or On-site Registration

### Choose extra options

\$ \_\_\_\_\_ \$5 Chip Timing

\$ \_\_\_\_\_ \$5 Donate Packet Mailing Postage

\$ \_\_\_\_\_ \$25 Special Reserved Parking Pass

\$ \_\_\_\_\_ Additional tax-deductible donation (Thank You!)

\$ \_\_\_\_\_ **TOTAL**

Would you like to be recognized as a breast cancer survivor by receiving a complimentary pink cap and T-shirt?  Yes

**Payment**  Check (#)   Cash

Credit Card (Visa, Mastercard, Discover, Amex)

Card #

Exp. Date  -  -  V-Code

Signature \_\_\_\_\_

First Name  Middle

Last Name

Address

City

State  Zip  Female  Male

Age  Date of Birth  Month  Day  Year

Day Phone

Evening Phone

Shirts guaranteed for the first 26,000 entries. Sizes available on a first-come basis.

Shirt Size  Youth (14-16)  S  M  L  XL  2XL  3XL

E-mail \_\_\_\_\_

This event will occur rain or shine. We reserve the right to cancel in extreme circumstances. In that event, there will be no refunds, rather, your entry fee will be used as a donation to the Komen Dallas Race for the Cure®. **FOR THE SAFETY OF ALL PARTICIPANTS, INLINE SKATES AND PETS ARE NOT ALLOWED TO PARTICIPATE IN THIS EVENT.** Thank you for your cooperation. Sanctioned by USAT&F; Certification #TX07007ETM

### PHOTOGRAPHIC RELEASE

I give my full consent and permission to Susan G. Komen for the Cure, its local affiliates and races (as defined below), their sponsors and corporate sponsors, their successors, licensees, and assigns the irrevocable right to use, for any purpose whatsoever and without compensation, any photographs, videotapes, audiotapes, or other recordings of me that are made during the course of this event (the "Event").

### WAIVER AND RELEASE OF CLAIMS

I understand that my consent to these provisions is given in consideration for being permitted to participate in this Event. I further understand that I may be removed from this competition if I do not follow all the rules of this Event. I am a voluntary participant in this Event, and in good physical condition. I KNOW THAT THIS EVENT IS A POTENTIALLY HAZARDOUS ACTIVITY AND I HEREBY VOLUNTARILY ASSUME FULL AND COMPLETE RESPONSIBILITY FOR, AND THE RISK OF, ANY INJURY OR ACCIDENT THAT MAY OCCUR DURING MY PARTICIPATION IN THIS EVENT OR WHILE ON THE PREMISES OF THIS EVENT. I, FOR MYSELF, MY NEXT OF KIN, MY MINOR CHILDREN THAT ATTEND THE EVENT, MY HEIRS, ADMINISTRATORS, AND EXECUTORS, HEREBY RELEASE AND HOLD HARMLESS AND COVENANT NOT TO FILE SUIT AGAINST THE SUSAN G. KOMEN BREAST CANCER FOUNDATION, INC. D/B/A SUSAN G. KOMEN FOR THE CURE, THE DALLAS COUNTY AFFILIATE OF THE SUSAN G. KOMEN BREAST CANCER FOUNDATION D/B/A THE DALLAS COUNTY AFFILIATE OF SUSAN G. KOMEN FOR THE CURE, THEIR AFFILIATES AND ANY AFFILIATED INDIVIDUALS, ANY EVENT SPONSORS AND THEIR AGENTS AND EMPLOYEES, AND ALL OTHER PERSONS OR ENTITIES ASSOCIATED WITH THIS EVENT (COLLECTIVELY, THE "RELEASEES") FOR ANY INJURY OR DAMAGES I MIGHT SUFFER IN CONNECTION WITH MY PARTICIPATION IN THIS EVENT OR WHILE ON THE PREMISES OF THIS EVENT. THIS RELEASE APPLIES TO ANY AND ALL LOSS, LIABILITY, OR CLAIMS I MAY HAVE ARISING OUT OF MY PARTICIPATION IN THIS EVENT, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY OR DAMAGE SUFFERED BY ME OR OTHERS, WHETHER SUCH LOSSES, LIABILITIES, OR CLAIMS BE CAUSED BY FALLS, CONTACT WITH AND/OR THE ACTIONS OF OTHER PARTICIPANTS, CONTACT WITH FIXED OR NON-FIXED OBJECTS, CONTACT WITH ANIMALS, CONDITIONS OF THE PREMISES OF THE EVENT, NEGLIGENCE OF THE RELEASEES, RISKS NOT KNOWN TO ME OR NOT REASONABLY FORESEEABLE AT THIS TIME, OR OTHERWISE.

This Photographic Release and Waiver and Release of Claims (collectively, the "Release") shall be construed under the laws of the state in which the Event is held.

I understand that I have given up substantial rights by signing this Release, and have signed it freely and voluntarily without any inducement, assurance or guarantee being made to me and intend my signature to be a complete and unconditional release of liability to the greatest extent allowed by law.

Participant's Name \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Parent's or Guardian's Signature if under age 18 \_\_\_\_\_

Date \_\_\_\_\_